



WHAT IS A BUTTER BRAID® PASTRY?

The **Butter Braid®** pastry is a homemade **frozen** pastry loaf that the customer lets rise 10-12 hours or till double in size, then bake it to produce a delicious breakfast/dessert entree.

A **Butter Braid®** pastry is 22 oz in size and is available in a variety of flavors:

Cinnamon

Blueberry Cream Cheese

Strawberry Cream Cheese

Apple

Cherry

Raspberry

Caramel Roll

4 Cheese & Herb **NEW

*All products come with a frosting, caramel, or marinara packet.

Sit Back & Relax

We provide your organization with **Butter Braid®** pastry samples, pre-printed color brochures, delivery to the location of your choice and our service and assistance on delivery.

Profit Potential \$\$\$

Sell 250+ items = **\$6 profit**

Sell under 250 items = **\$5 profit**

Selling Price \$14

(4 Cheese & Herb price \$14.50)

****Free Delivery on all Sales****

Not Sold in Stores

The **Butter Braid®** pastry is unique, and different from so many other fundraising products because **they are not available in the retail market!!**

If you would like a Free samples of a **Butter Braid®** pastry or if you have any questions, please contact call us at
Toll-free **877-282-7917**

Email - kjertg@wcfundraising.com

Website - www.wcfundraising.com

(*Wyhe's Choice Fundraising reserves the right to approve & refuse the prepackaging of any order based upon their convenience & discretion.)

Thanks for your Support!

<u>End Date</u>	<u>Delivery Date</u>
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Seller Name: _____

Seller Phone: _____

Organization: «GroupName»

Checks Payable To: «MakeChecksTo»

Sales Tips:

1. Do not sell door to door without supervision
2. Make a list of potential customers. Good customers are friends, relatives, neighbors and co-workers
3. Make a list of people who may sell for you
4. Introduce yourself and your organization
5. Explain why you are raising funds
6. Smile, be polite, and thank them for their order

About the Product:

Butter Braid® Pastry is a frozen pastry dough. When baked, produces a homemade tasting breakfast entree or dessert. It needs to rise 8-12 hours (rise till doubles in size). Bake for 20-25 minutes to make a delicious special pastry!



Wyhe's Choice Fundraising

Please remember to collect the money when taking orders

		Cinnamon	Blueberry Cream	Strawberry Cream	Apple	Cherry	Raspberry	Caramel Rolls (9)	Four Cheese	ALLERGEN NOTICE: This product may contain Egg, Milk, Soy, and Wheat. This product does not contain nuts, but is manufactured in a facility and on equipment which processes nut products.	
		CINN	B/CC	S/CC	APL	CH	Rasp	CR	FC	Total Braids	Total \$\$\$
Name	Phone	\$14	\$14	\$14	\$14	\$14	\$14	\$14	\$14.50		
1.											
2.											
3.											
4.											
5.											
6.											
7.											
8.											
9.											
10.											
11.											
12.											
13.											
14.											
15.											
16.											
Any Questions? Please Contact Us!		CINN	B/CC	S/CC	APL	CH	Rasp	CR	FC	Braids	\$\$\$

Toll Free: 877.282.7917
 Fax: 712.478.4383
 info@wcfundraising.com

www.butterbraid.com

Experience the Wow!
The One And Only
Butter Braid
FROZEN PASTRY DOUGH

Celebrating 25 Years!

Thank You
FOR SUPPORTING A GREAT CAUSE!

0g
TRANS FAT

ENTER TO
win
PASTRIES
for a YEAR
IN THE 25 DAYS OF GIVEAWAYS
SWEEPSTAKES

Thaw

Rise

Bake

Try Our Caramel Rolls
WITH RICH,
GOOEY GLAZE!



More Delicious Flavors On The Back!

No purchase necessary. Go to butterbraid.com for official sweepstakes rules.

#BBPTURNS25



BUTTERBRAID.COM

Hear what other Groups are saying about Butter Braid® Pastries

This was one of the easiest fundraisers I have been a part of.....the response rate was quick, the instructions were complete, and the profit made for each student was excellent. Thanks.

**Arlington Music Boosters
Arlington, SD**

Butter Braids Pastries are one of our most successful fundraisers. We always know our sales will be good and the product is always excellent. Butter Braid Pastries have become a tradition at Trinity.

**Trinity Infant and Child Care
Lincoln, NE**

Very easy fundraiser with a great company rep. to answer our novice questions. Having samples for sellers to try was a big plus and helped garner more sales. Thank you, Wyhe's Choice!

**St. Patrick Home & School Association
Lincoln, NE**

Our community always looks forward to us selling Butter Braid Pastries. For us, it's an easy sell, and easy sorting (which means a lot). Thanks, Kjert for all you do for us!

**Rutland Music
Rutland, SD**

Thanks for working with us on this fundraiser! It is a very good way to raise money for schools!

**Chancellor Elementary School
Chancellor, SD**

The company is very easy to work with and the product is well liked by a majority of people. It works well as a fund raiser for our organization

**Hurley HS FCCLA
Hurley, SD**

Kjert was great to work with - very prompt with all communications and we really appreciated this as well as the company supplying the ordering blanks & posters. And, the spreadsheet to help figure our students' profits was EXCELLENT! Our fundraiser went very well and I think we'll be utilizing this company and product in the near future. Thank you!!

**Brookings High School Band
Brookings, SD**

Butter Braid Pastries is delicious and sells itself. We have customers who wait for us to sell it every year.

**Sisseton HS Drama Club
Sisseton, SD**

A couple of orders were misplaced at our end and Kjert went out of his way to make sure those orders were filled the very next day. Thanks, Kjert, for all of your help. You are one of our best fundraisers ever!

**West High Band
Sioux City, IA**

We have sold Butter Braid Pastries for at least 4 years. It's an easy fundraiser to do! We have requests from parents every year so we know it's a fundraiser that parents look forward to also!

**YMCA Childcare
Aberdeen, SD**

This has always been an exceptional fundraiser for our Preschool! It is an excellent product, which is an easy sell in our community. People look forward to them each year, and it pleases the children that there is no convincing needed for the product, it definitely speaks for itself.

**AAUW Preschool
Pierre, SD**

Selling Butter Braid Pastries is very easy. People in the community ask when we are going to sell in the fall. We have had great service and always make a wonderful profit.

**Rosholt Music
Rosholt, SD**

Kjert is great to work with. He contacts me each year, around the same time, which I really appreciate. Product arrives at the agreed upon time and I have never had any missing product. Customers can't wait for our organization to sell the Butter Braid Pastries. I get emails at the beginning of the year inquiring when we are going to sell them so they can get their order in!

**Freeman Academy
Freeman, SD**

We have 80 Cadets and 20 Counselors and within a 2 week span, we sold approximately 1,035 loaves of Butter Braid® Pastries. It is so easy to sell, just put the order forms at parents workplace, everyone need something to have on hand for that unexpected company. This fundraiser is the easiest way to make money for any organization or club. Wyhe's Choice Fundraising did an excellent job of organizing the event for us

**Sioux Falls Cadet Club
Sioux Falls, SD**

Butter Braid Pastries is by far, the greatest fundraiser that our Taekwondo program has ever done! We raised \$4,900 for our Black Belt Club! That is more money than our previous three (non Butter Braid®) fundraisers combined. It was a simple fundraiser & the product definitely sold itself. I would absolutely recommend a Butter Braid® fundraiser to other groups. Thanks Again!

**Sioux City Taekwondo Academy
Sioux City, IA**